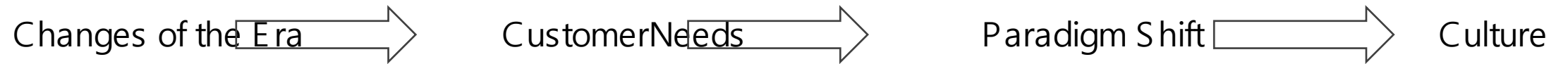


Culture of Memory



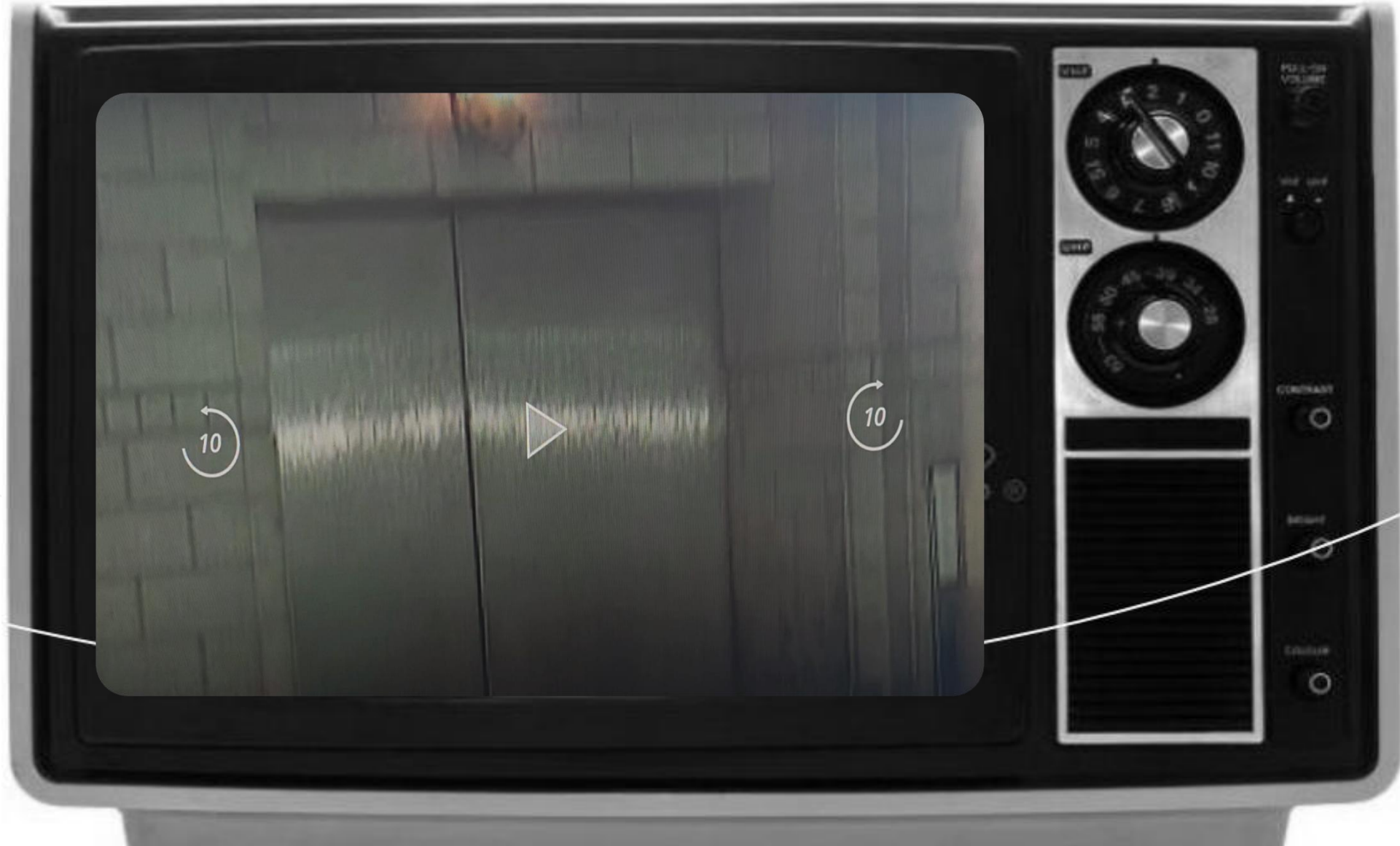
PARADIGM

Nationwide cemetery expansion is emerging as a critical social issue, demanding new solutions



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Nationwide cemetery expansion is emerging as a critical social issue, demanding new solutions



PARADIGM

Nationwide land cemetery expansion prevention measures: expansion of cremation facilities. Shift from burial culture to memorial enshrinement culture.

Period of Memorial Enshrinement Industry Growth— Summary

- 1990s mid-period: Traditional funeral culture centered on burial began shifting toward cremation as the main practice, cremation rate rose and memorial halls (enshrinement facilities) installations increased.

→ land shortage, urbanization, increased burden of cemetery management led to more crematoriums, demand for facilities to store cremated remains grew

- 2000s~2010s: memorial hall facilities and memorial park-type enshrinement halls expanded nationwide by hundreds of units.

→ By 2015, approximately 400 memorial halls were reportedly in operation nationwide.

- 2010s onward: As the cremation rate exceeded 90% and stabilized, demand for memorial halls further increased, **facility saturation problems** began to emerge.

PARADIGM

Cremation Rate과 사망자율이 높아지면서 enshrinement facilities부족은 당면한 사태

여성경제신문

"죽어서도 주택난"... 국토 묘지화 막으니 이젠 enshrinement facilities 포화



"We've cremated the remains but there's nowhere to place them — it's a real headache. But I don't want to just scatter my parents' ashes anywhere"

장례 방법이 매장에서 화장으로 바뀌면서 과거 심각했던 'nationwide cemetery expansion' problem has now resurfaced as memorial hall saturation. Some say this is simply another form of cemetery proliferation.

24th, according to Women's Economy News, most domestic memorial facilities are at capacity. Space for placing cremated remains is critically insufficient relative to demand. Busan, Ulsan, Gwangju, and other regional areas, the actual available space in public memorial facilities could be completely full within 2 years.

Channel A

Shortage of crematoriums leads to 4-day funeral extensions...urns stored in vehicles



[Anchor]
Due to the shortage of crematoriums, 4-day funerals, 5-day funerals are increasing.

Amid the cremation crisis, while furnace operation hours were extended by two hours, bereaved families now have nowhere to store urns, keeping them in their cars.

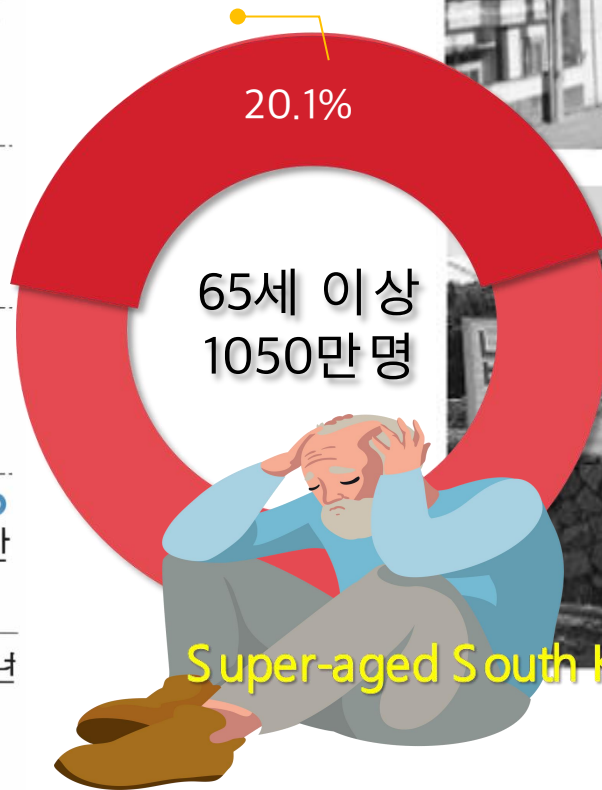
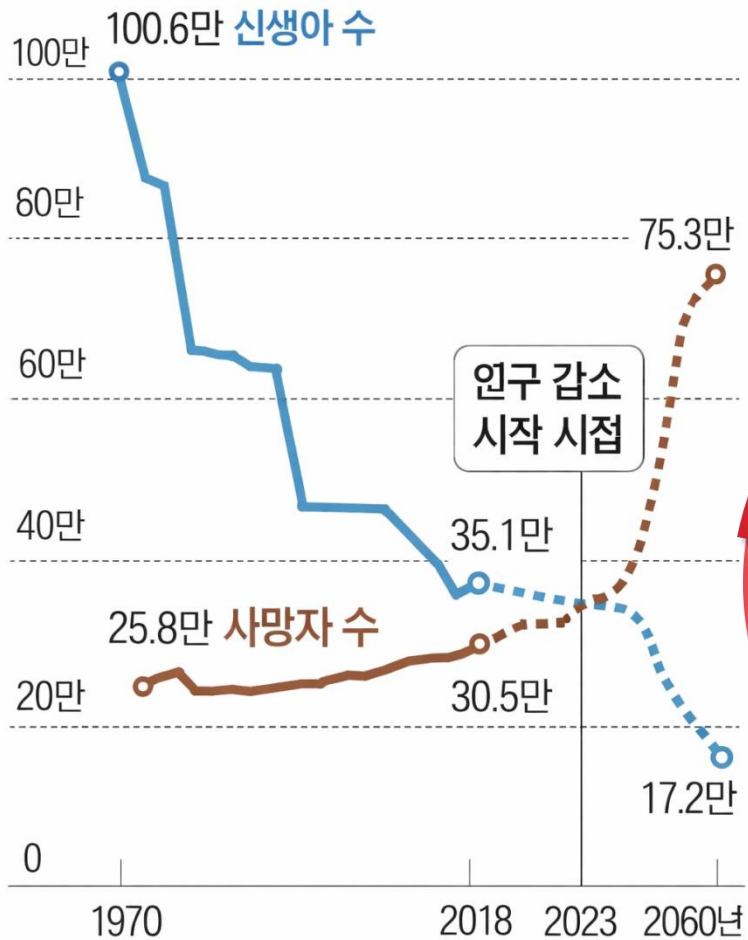
Reporter Kang Tae-yeon.

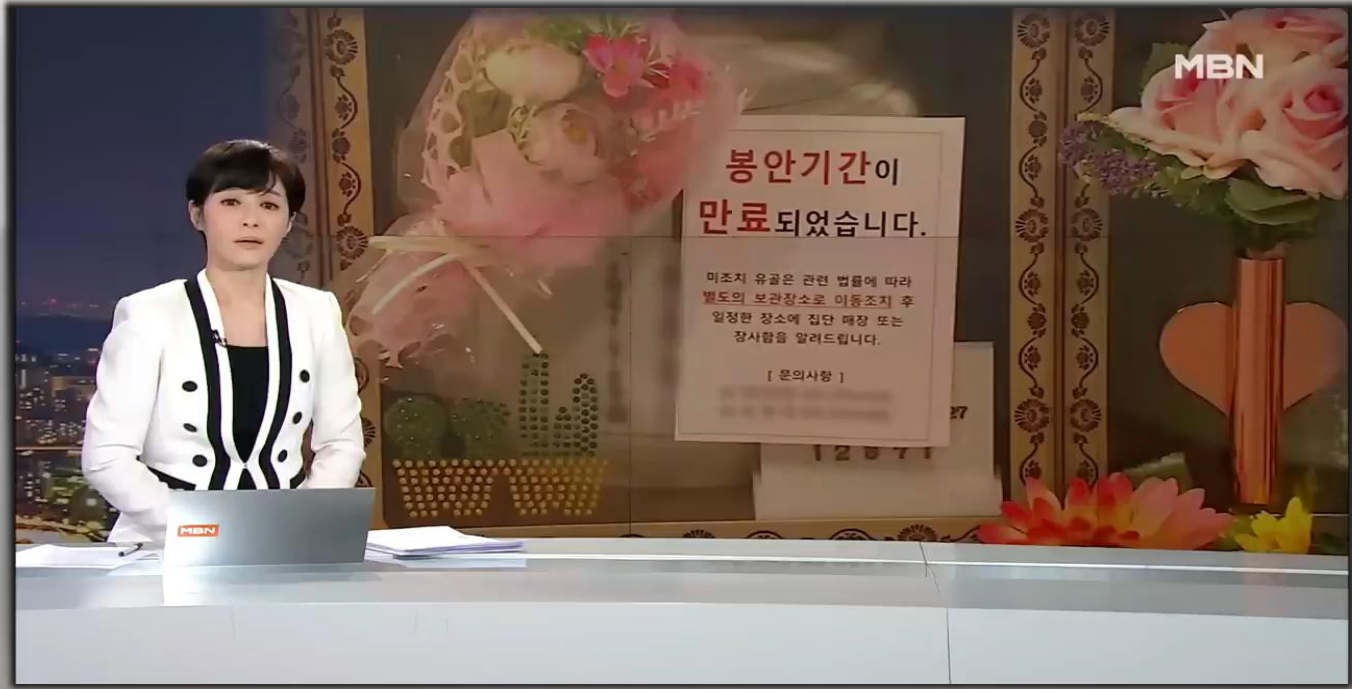
[Reporter]

In the Seoul metropolitan area, home to half the population, there are only 7 crematoriums, and the proportion of cremations conducted on the 3rd day of a 3-day funeral has fallen to 53%.

PARADIGM

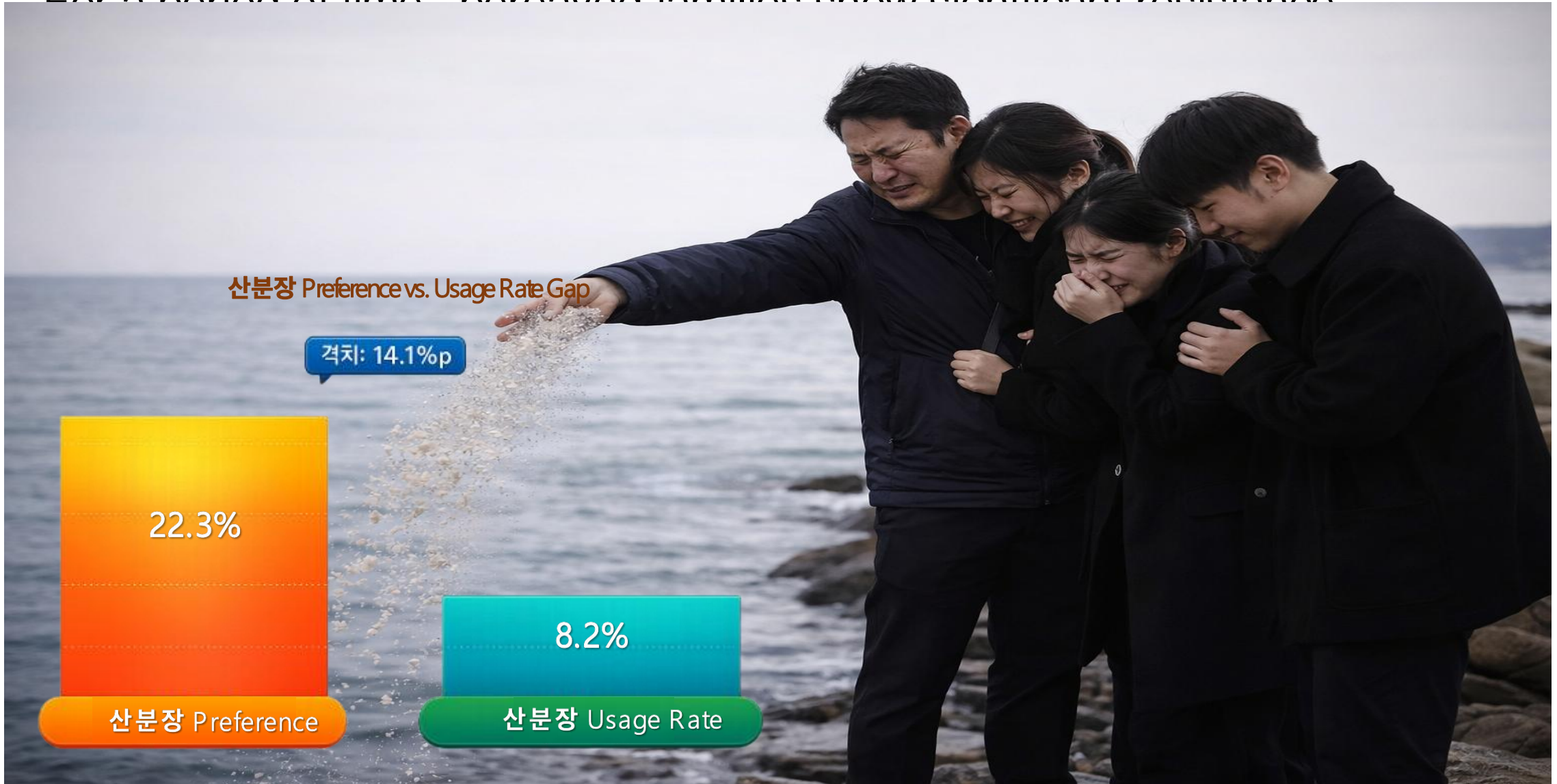
Super-aged mass death phenomenon, NIMBY opposition to memorial facility construction. New solutions are urgently needed





PARADIGM

Scattered burial is perceived as 'discarding' remains, causing strong resistance
e For a period of time, bereaved families show significant resistance



SOLUTION

Scattered into the earth and gone forever??????

If enshrinement facility expansion is impossible, we need products with technology and meaning to replace enshrinement facilities



During life
Hair
Fingernails, Toenails




After washing
Bio-elements
Extracted




2000°C High Temp
1600Ton High Fusion



Bio-Gem
Raw Stone Creation



XRF Analyzer
Element Analysis




Bio-element Info
Blockchain
Storage



Photos/Videos etc.
Digitized and
Linked to gem



Polishing, Cutting
Crafted into Gem



Eternal Legacy
Preservation, Memo

SOLUTION

After death, ashes allow families to communicate and connect.



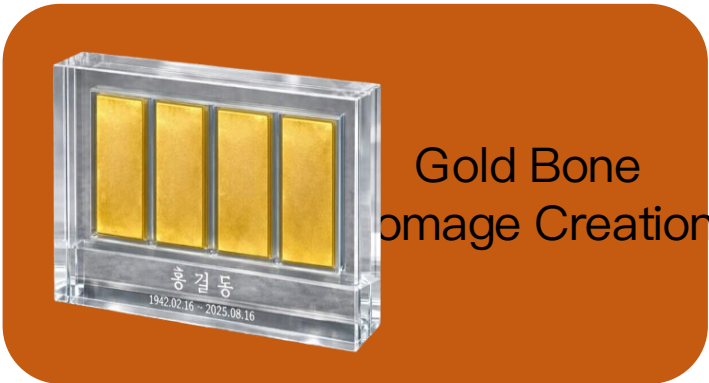
Ash Container Received



Press Forming



Pure Gold 24k Plating



Gold Bone Image Creation



Photos Videos etc Digitized and Gold Bone linked



Eternal Legacy Preservation, Memory

SOLUTION

Preserved forever as a beautiful Bio-Gem, connecting across generations
(Life's end reborn as a beautiful gem)



Memory Culture Hall



Eternity



Digital Archive Media Room

SOLUTION

A culture of eternal memory starting with celebrities



연기로 한 시대를 살아낸 얼굴, 안성기

수많은 영화 속에서 말보다 깊은 눈빛과 이야기를 전해온 배우 안성기.

화려함보다 진정성을 선택하며 한국 영화의 시간을 묵묵히 함께 걸어왔습니다.

스크린 위의 장면은 끝났지만 그가 남긴 연기와 얼굴은 지금도 우리의 기억 속에 살아 있습니다.

기억은 사라지지 않습니다. 더웰다잉이 그 기억을 지켜드립니다.

SOLUTION

Connection and healing with remaining family members



PRODUCTS

WELLDYING's Memory Culture Product Line

Memory Box Package

Bio-Diamond, Gold Bone, Digital Archive, AIAvatar, Memory Box, Lifetime Phone Number

Memory Culture Hall

Vault Hall : Eternity 110,000,000 KRW ~ 3,000,000,000 KRW, Mirror Hall : 9900,000 KRW~5,000,000 KRW

Usage Fee

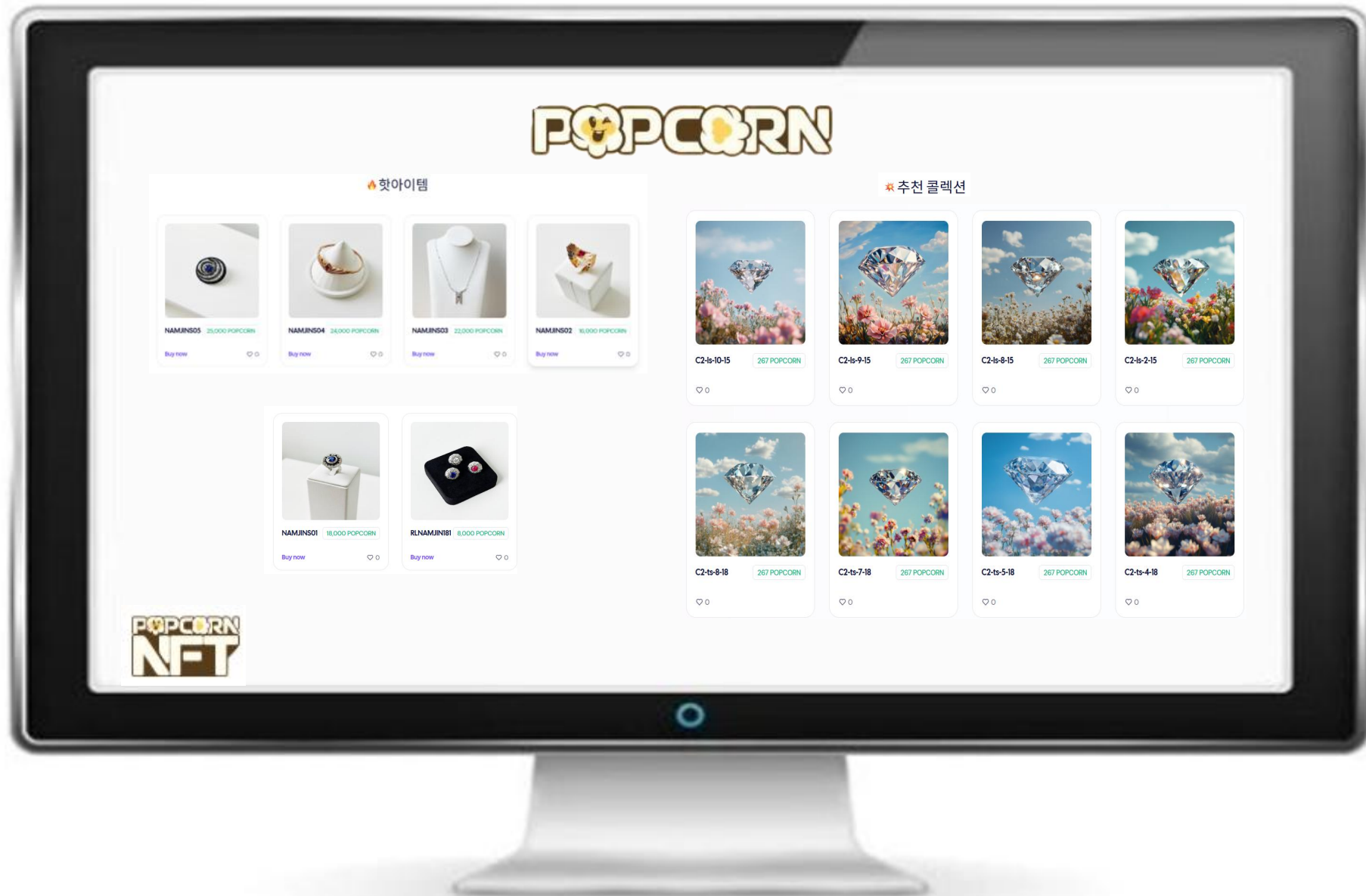
Digital Archive Media Room Base fee + additional charges, Basic Alcall fee + additional charge
Memory Culture Hall amenities

K-Bio-Gem 파생상품

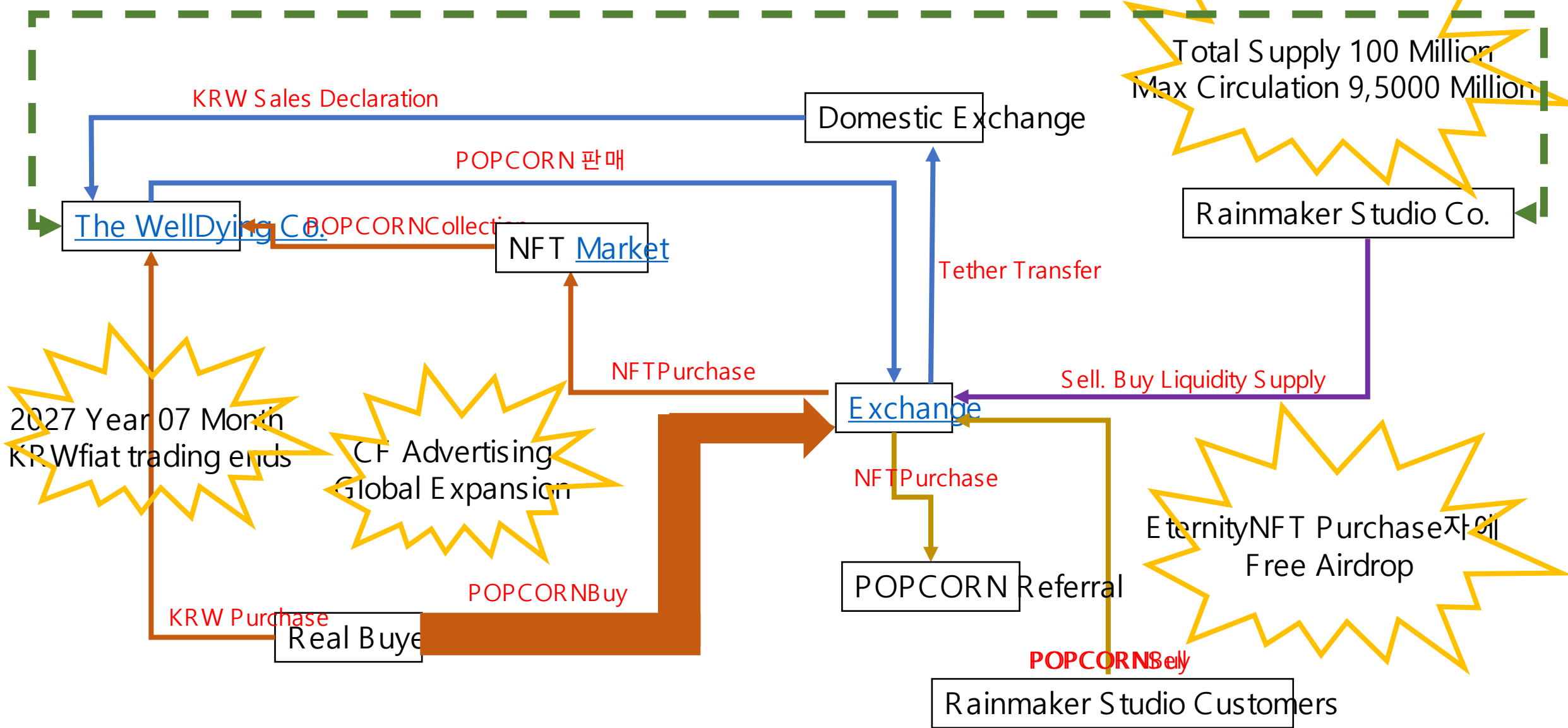
Celebrity Collab Goods, Couple Ring

PRODUCTS

NFT MARKET PLACE



PRODUCTS POPCORN TOKEN ECONOMY



Ecosystem

POPCORN TOKEN ECONOMY



Eternity : 50,000 units Approx. 4,00000M KRW
Bio-Gem : Approx. 100,000 units Approx. 6,00000M KRW

Asan Heavens Memory Culture Hall 1Trillion KRW

2 Trillion 7,000억

Additional Products upon Expansion

Eternity : 100,000 units Approx. 5,00000M KRW
Bio-Gem : 약 200,000 units Approx. 1Trillion 2,00000M KRW

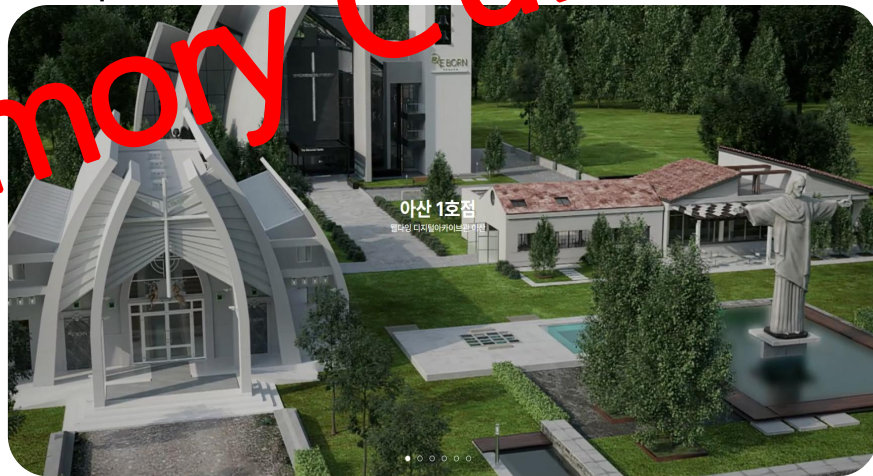
Asan Heavens Memory Culture Hall 1Trillion 700000M KRW

Ecosystem

POPCORN TOKEN ECONOMY



Eternity : 50,000 units Bio-Gem : Approx. 100,000개



Eternity : 10,000 units Bio-Gem : Approx. 200,000개

Memory Box Package

Bio-Diamond, Gold Bone, Digital Archive, AI Avatar, Memento Box, Lifetime Phone Number

Memory Culture Hall

Vault Hall : Eternity 1100,000 KRW ~ 3,000,000 KRW, Mirror Hall : 9900,000 KRW ~ 5,000,000 KRW

Usage Fee

Digital Archive Media Room Base fee + additional charges, Basic Alcall fee + additional charges, Memory Culture Hall amenities

K-Bio-Gem 파생상품

Celebrity Collab Goods, Couple Ring



Ecosystem

POPCORN TOKEN ECONOMY



희소성 높은 비아젬 NFT

스타 생체원소 보석

첫번째 스타 가수 남진!

* 남진 생체원소 보석 비아젬 NFT 판매수익은 블루이웃을 돕는데 사용됩니다.



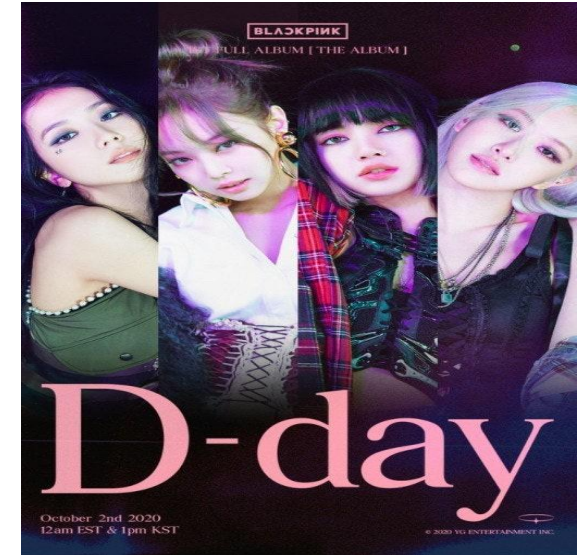
젬+닌사람들

나만의 스타 생체원소 보석

가수 조정민



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Culture of M

emory

Token Econo

now