

POPCORN

On-Chain Memory Culture Ecosystem

Rebuilding the global memory preservation economy through RWA, AI, NFTs, and Web3 infrastructure

RWA

AI

NFT

Web3



What is POPCORN?

World's First
RWA Memory Culture Ecosystem
Preserving life memories permanently on the blockchain
So love does not fade with death

100M Tokens

Deflationary POPCORN token economy

2027

Exclusive settlement token across all ecosystem services

15+

Early adoption from prominent artists and public figures

RWA+AI

World's first tokenization of physical assets on-chain

Dedicated Payment Tool for the Ecosystem: **POPCORN**

All services purchasable with POPCORN:

Bio Gems (Diamond / Ruby / Sapphire)

AI Digital Archive subscription

Memory Culture Center products & memorial services

Annual maintenance fee for memorial spaces

KOL-exclusive rewards & community benefits

Tokenomics

Fixed total supply: 100M tokens · Never inflated · Ensuring scarcity

Circulating supply cap: 95M tokens · 5M held by the foundation

As ecosystem utility demand increases → Natural upward pressure on token value

Payment Rollout Roadmap

2026

Eternal NFT sale launches, POPCORN begins circulating, four core services go live

2027

Full transition: all products and services payable ONLY with POPCORN

2027+

Globalization of K-Memory Culture, multilingual AI services, global NFT marketplace

Top Korean celebrities have chosen the Memory Culture Center

They are using Bio Gems and digital archives to eternally preserve their memories ; this is not an ad, this is their real choice.



배우 윤석화, 기억문화관에서 '다이아몬드로 영원히 빛나는 존재'로 재해석

한국 연극과 방송계를 대표하는 배우 윤석화가 새로운 개념의 기억 보존 플랫폼 '기억문화관'을 통해 상징적 의미의 '영원한 존재'로 재해석되고 있다.



배우 김수미, 다이아몬드로 기억되다

대한민국 대중문화사에 깊은 발자취를 남긴 배우 김수미가 이제 기억문화관에서 새로운 방식으로 영원히 기억된다.



기억문화관, AI 기술 활용한 '고(故) 김자옥 디지털 아카이브' 구현

기억문화관이 인공지능(AI) 기술을 활용해 배우 김자옥의 생전 모습과 감성을 재현한 디지털 아카이브를 구축했다고 밝혔다.



대한민국 대표 가수 방실이, 기억의 문화관으로 기억되다

대한민국 가요계를 대표했던 가수 방실이는 세상을 떠난 이후에도 단순한 추억 속 인물이 아닌, 새로운 방식으로 영원히 기억되는 존재로 남게 되었다.



Why Now?

Aging Population Crisis

1.6B people aged 65+ by 2050; traditional funeral models are insufficient

Global Memorial Space Shortage

Land scarcity, prices rising; need innovative alternatives

Digital Legacy Infrastructure Gap

Massive digital assets and memories lack a systematic preservation platform

\$106.7B

Global funeral & memorial market size (2024)

\$78.9B

Projected digital inheritance market size (2034)

POPCORN bridges physical memorial infrastructure with blockchain-based digital ownership.



Four Core Products Forming a Complete Closed Loop

01

Bio Gems

Grow diamonds/rubies from bio-elements (hair, etc.). Each gem contains your life imprint and is uniquely bound to an on-chain NFT

02

Digital Archive

Permanently store photos, videos, audio, family history, and other digital assets in the cloud, building a digital memory library.

03

AI Memorial Service

AI digital replica learns the voice, tone, and personality of the deceased, allowing family to converse anytime.

04

Memory Culture Center

Physical premium memorial space combining Bio Gem displays, digital archive browsing, and AI communication rooms.

Making Life Eternally Brilliant

Extract carbon from hair, nails, etc., and grow into unique memorial gems via HPHT (high pressure, high temperature) technology.

- 01 Collect bio-elements**
Carbon-containing materials (hair, nails, etc.)
- 02 Purify carbon**
Extract pure carbon through cleaning
- 03 HPHT growth**
2000°C + 1600 tons of pressure
- 04 NFT certification**
Globally unique digital identity, permanent anti-counterfeiting



Keeping Memories Alive in the Digital World

Digital Archive

A cloud-based permanent home for personal digital assets

◆ Secure storage

Photos, videos, audio, messages, family records

◆ Dual encryption

Dual encryption + independent encryption + granular privacy controls

◆ NFT ownership proof

All data bound to a unique NFT ID (ownable, inheritable, tradable)

◆ Cross-generational

Build a complete digital life profile so that memories can be passed down through generations forever.



AI Memorial Service

Talk to your digital loved one, anytime

- AI voice calls (real-time conversation)
- Message replies (async text)
- AI video greetings (special anniversaries)
- Learns voice, tone, personality, values



NFT is Not a Virtual Token – It is a Certificate of Title to Physical Assets

Comparison	Traditional Crypto NFT	Eternal NFT (RWA)
Physical Asset	None (purely virtual)	Memory Culture Center + Digital Archive
Utility Value	Speculative trading	Usable physical space + AI service
Value Backing	Market sentiment	Physical asset + usage rights
Ownership Rights	Non-inheritable	Transferable, sellable, inheritable

Holding an Eternal NFT gives you:

Perpetual usage rights to physical
Memory Culture Center space

Lifetime AI memorial service access

Priority Bio Gem redemption rights

NFT transferable on secondary market

Available Now – Eternal NFT

NFT number uniquely recorded on the blockchain, with verifiable rights · inheritable · tradable

What is NFT ownership?

Unique ID	Unique and non-replicable NFT identity
Provable ownership	All data bound to NFT ID, ownership recorded on-chain
Inheritable	Can be pass down as digital legacy, with rights of transferring
Tradable	Can be sell or transfer on secondary market

Available Now with POPCORN

Eternal NFT (Golden Memory Box)

store mementos, NFC-linked to Digital Archive. Currently on sale.

Available from 2027 with POPCORN

Bio Gems (Diamond/Ruby/Sapphire)

AI Digital Archive subscription

A Memory Culture Center products & memorial space fees

From 2027, all ecosystem products will accept POPCORN.

All transactions on popcornbiz.io · On-chain title · Permanent record



Eternal NFT Golden Memory Box – currently on sale at popcornbiz.io

Participate and earn – Refer and win POPCORN airdrops

1

Buy Eternal NFT

Purchase core services (AI Digital Archive, Eternal Box, etc.) to qualify for POPCORN airdrops.

2

Invite friends

Share your unique referral link. When friends register and purchase, you earn rewards.

3

Continuous airdrops

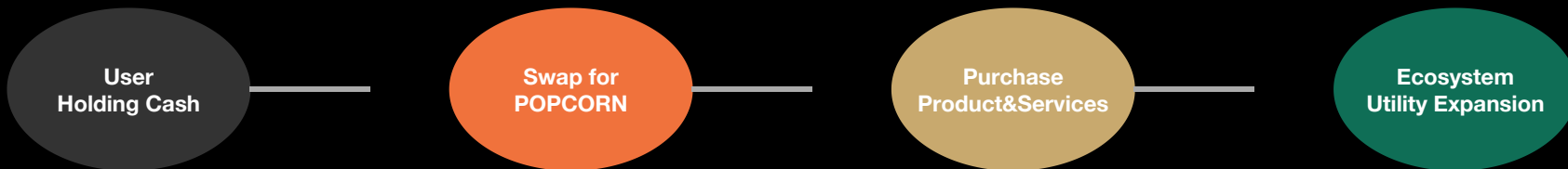
Earn 10% on tiers 1–3. The wider your network, the more sustainable your yield.

Refer and earn airdrops

Tiers	Reward Rate	Unlock Conditions	Illustration
Tier 1-3	10%	≥1 direct referral	Direct referrer and their downstream referrals
Tier 4-10	5%	≥2 direct referrals	Indirect Recommendation Network
Tier 11-30	3%	≥3 direct referrals	Deep downstream network

Each participant has an airdrop cap. Rewards stop automatically after reaching the cap – ensuring fairness and sustainability.

Driven by real demand · Sealed Value Cycle



Real Demand

All product purchases require POPCORN, creating continuous real transactional demand

Supply Scarcity

Fixed 100M supply, never inflated; circulating cap 95M

Closed-Loop Ecosystem

Fiat in → POPCORN → service purchase → ecosystem growth

Structural Demand

Increasing adoption + fixed supply creates long-term value pressure through utility expansion

Real Assets, Already Deployed.

Not concept, not roadshow — POPCORN already operates verifiable physical assets, live facilities, and on-chain certified digital assets.



HEAVENS Memorial Center · Asan
South Chungcheong, Korea · Flagship facility



Vault-grade Bio-Gem Custody
Serial-numbered · Physical security



Star Forever · Artist Memorials
15+ signed Korean celebrities

01 · ETERNITY NFT

Certified Gold Memory Box

50,000 units ~ KRW 400B / ~ \$300M

02 · BIO-GEM

Physical asset reserve

100,000 gems ~ KRW 600B / ~ \$440M

03 · FLAGSHIP CENTER

Asan Heaven's · Operating

1 facility ~ KRW 1T / ~ \$740M

TOTAL DEPLOYED ASSET VALUE

≈ **KRW 2 Trillion** ≈ \$1.48 Billion USD

From Korean Flagship to Global Network.

Starting from Asan, building memory-culture infrastructure across Korea and beyond — establishing K-Memory Culture as a new paradigm of global cultural export.



REGIONAL EXPANSION

50 Memorial Centers Nationwide

Replicate the Asan flagship across 50 core Korean cities to build a dense physical network.



RELIGIOUS LANDMARK

Diamond Cross · Diamond Buddha

Large religious landmarks built from bio-diamonds, bridging Christian and Buddhist contexts.



NEW VERTICAL · PET

PET-Dedicated Memorial Center

Asan facility #1 under construction, opening the rapidly growing pet-memorial market.



K-MEMORY · GLOBAL

K-Memory Culture · Global Export

Leveraging Korean Wave's global reach to export memory-culture products to Asia, Europe, and the Americas.

** Forward-looking plans; subject to official announcements.*

Global Expansion Strategy

2025 – 2026

Phase 1: Infrastructure

- Core ecosystem development and testing
- Eternal NFT launch
- Gradually launch four core services
- Community and ecosystem growth

2027

Phase 2: Ecosystem Transition

- Full transition to POPCORN as sole payment token
- Expand Memory Culture Center operations
- Star Forever celebrity project expansion
- Strategic expansion across Asia

End of 2027

Phase 3: Global Expansion

- Globalize K-Memory Culture
- Multilingual AI services
- Global NFT marketplace expansion
- Strategic entry into EU/US markets



JOIN POPCORN

Building the Future of On-Chain Memory Culture

Website: popcornbiz.io

Let love and memory live forever on the blockchain